



Hosted by

وزارة النقل والخدمات اللوجستية
Ministry of Transport and Logistic Services



GLOBAL LOGISTICS FORUM MEDIA FAQs

The following questions and answers serve as a guide for the upcoming Global Logistics Forum, with the inaugural edition taking place in Riyadh, Saudi Arabia from Oct 12-14, 2024.

Event Information

What is the Global Logistics Forum (GLF)?

The inaugural Global Logistics Forum (GLF) is a Riyadh-based event that aims to shape the future of logistics leadership, bringing together the brightest minds and stakeholders in the logistics industry to foster collaboration and drive the logistics industry forward. It will serve as a dedicated platform to reshape global trade and supply chains by uniting ecosystem partners to enhance the efficiency, resilience, sustainability, and profitability of the logistics industry in a globalized world.

What is the significance of GLF?

GLF 2024 is emerging out of a critical need to revisit the existing practices of the global logistics industry to address critical barriers and increase collaboration within the sector. Located at the crossroads of three continents, Saudi Arabia boasts from a unique strategic location and a rapidly growing logistics sector, making it the perfect hub for leading global discussions. This will be achieved at GLF by:

- Presenting a global perspective of the entire logistics industry.
- Showcasing initiatives and achievements in the transport and logistics sector.
- Driving international collaboration and investment into Saudi Arabia's logistics sector and beyond.

What is the format of GLF?

GLF 2024 will be comprised of keynote speeches, interactive presentations, fireside conversations, and in-depth breakout sessions. The event will be one of the world's largest logistics expos with over 100 exhibitors, immersive experiences, and bilateral meetings, offering unparalleled networking opportunities with key industry and public sector leaders.

Where is the GLF located?

The event will be held in the King Abdullah Financial District (KAJD), an iconic landmark located in the heart of Riyadh's economic hub.

Who will be hosting the event?

The inaugural Global Logistics Forum will be hosted by the Saudi Ministry of Transport and Logistics Services (MOLTS).

Are there any partnerships or sponsors associated with the event?

GLF is actively working with key industry leaders and experts across the transport and logistics sector to deliver a first-of-a-kind initiative to advance the global logistics agenda. Existing sponsor details can be found on the [GLF website](#), with partnership announcements to be made closer to the time of the event.



Ministry of Transport and Logistics Services

What is MOTLS?

Established in 1953, the Ministry of Transport and Logistics Services (MOTLS) is pivotal in Saudi Arabia's ambition to be a global transport and logistics leader. The Ministry's vision focuses on creating a seamless transport network linking Europe, Asia, and Africa, positioning the Kingdom as a global logistic hub.

Speakers and Sessions

What are the key highlights of the event's [agenda](#)?

The event will spark conversations and action around the most pressing questions and evolving trends that will shape the logistics industry of tomorrow. Leading logistics ecosystem profiles will address:

- Agility to mitigate industry instability
- Adapting to and adopting technological innovations
- Improving sustainability in the global logistics industry
- Infrastructure investment in the industry
- Workforce evolutions and challenges
- Moving towards a global integrated logistics industry

Who are the expected key speakers and industry leaders attending the Global Logistics Forum?

GLF 2024 is pleased to welcome 100+ international and regional speakers and will boast a diverse agenda covering the transport and logistics industry's most critical challenges and opportunities for future growth. Speakers from all corners of the industry will join us, including ministers and public entity representatives, private sector leaders, logistics service buyers, and technological solution providers. The event will also feature a range of technology solution providers and exceptional participation from several global logistics industry leaders, including CEOs, general managers, and global heads of prominent companies in the logistics and transportation sector such as King Abdullah Port, FedEx, and Red Sea Global, alongside influential figures from international organizations like the Suez Canal Authority and others. More information on the speakers and leaders will be available on the event website and social channels closer to the time of the event.

Media Participation

Will there be opportunities for one-on-one interviews with speakers or industry leaders?

The Global Logistics Forum is pleased to offer opportunities for one-on-one interviews with our esteemed speakers and industry leaders. These sessions will be available on a limited basis and will be spokesperson-dependent.

How can I register as media for the event?

Please register your interest in the event on the official GLF website [here](#). To inquire about any media interviews available at GLF, please contact glfmedia@consulum.com.

Will the event be live-streamed or recorded for remote attendees?

Attendees and viewers will be able to access an official GLF livestream through our official YouTube channel. Detailed instructions on how to join the livestream will be provided closer to the event date. NB. Not all sessions will be live-streamed, with an official agenda being released closer to the event.



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How can media access event-related updates and announcements?

A media registration link will be available on the GLF website closer to the event. Registration requirements will include name, title, and ID. Also, the Media Oasis at the forum will offer a dedicated space for local and international media professionals and journalists, enabling them to cover and broadcast the forum's events live from the heart of the action. You will also be able to find GLF updates in real time on our official social channels.